



Our Premium Web Analytics & Reporting Services



Analytics Setup & Configuration

Complete setup of Google Analytics 4, Google Tag Manager, and tracking systems. Custom event tracking, conversion goals, and comprehensive data collection strategies aligned with your business objectives.



Custom Dashboard & Reporting

Interactive dashboards and automated reports that provide real-time insights. Custom KPI tracking, executive summaries, and data visualizations that make complex metrics easy to understand.



Conversion Rate Optimization

Data-driven CRO strategies to maximize your website's performance. A/B testing, user behavior analysis, funnel optimization, and landing page improvements based on analytics insights.



User Behavior Analysis

Deep dive into user journeys, heatmaps, and session recordings. Identify pain points, optimize user experience, and understand customer behavior patterns to improve engagement and conversions.



Multi-Channel Attribution

Comprehensive tracking across all marketing channels. Understand the complete customer journey from first touch to conversion, with proper attribution modeling and ROI analysis for each channel.



Business Intelligence & Insights

Strategic analysis and actionable recommendations based on your data. Monthly business reviews, trend analysis, competitive benchmarking, and data-driven growth strategies for sustained success.

Professional Analytics Tools



Google Analytics 4 - Advanced Tracking



Google Tag Manager - Event Tracking



Data Studio - Custom Dashboards



Hotjar - Heatmaps & Recordings



Google Optimize - A/B Testing



Firebase - Mobile Analytics



SEMrush - SEO & Traffic Analysis



Tableau - Business Intelligence

Why Choose Fusion Digital's?



Proven Results

500+ successful implementations with measurable ROI improvements



Data-Driven

Every recommendation backed by comprehensive analytics and insights



24/7 Support

Dedicated analysts and round-the-clock monitoring support



Latest Technology

Cutting-edge analytics tools and AI-powered insights

Ready to Unlock Your Data's Potential?



Starting from ₹45,000/month for small businesses



Complete analytics setup, tracking & reporting



Custom dashboards and business intelligence



Monthly insights and optimization recommendations

[Get Free Analytics Audit](#)