



Our Premium Google Ads & PPC Services



Search Campaign Management

Complete Google Search Ads optimization including keyword research, ad copy creation, bid management, and quality score improvement for maximum visibility and conversions.



Google Shopping & E-commerce PPC

Advanced Shopping campaigns with product feed optimization, merchant center management, and dynamic remarketing to drive qualified traffic and increase online sales.



Display & YouTube Advertising

Eye-catching display campaigns and high-converting YouTube ads. Custom audience targeting, responsive display ads, and video marketing strategies across Google's network.



Advanced Keyword Research & Strategy

In-depth keyword analysis using premium tools, competitor research, negative keyword optimization, and strategic bid management for optimal cost-per-click performance.



Conversion Tracking & Analytics

Complete conversion tracking setup, Google Analytics integration, goal configuration, and detailed performance reporting with actionable insights for campaign optimization.



Remarketing & Audience Development

Strategic remarketing campaigns to re-engage website visitors, custom audience creation, similar audience targeting, and lifecycle marketing for higher conversion rates.

Professional PPC Management Tools



Google Ads Editor - Campaign Management



Google Analytics 4 - Performance Tracking



SEMrush - Keyword Research & Analysis



Google Tag Manager - Conversion Tracking



Keyword Planner - Search Volume Analysis



Google Merchant Center - Shopping Ads



Google My Business - Local Campaign Setup



Optmyzr - Automated PPC Optimization

Why Choose Fusion Digital?



Google Partner

Certified Google Ads specialists with premier partner status



Cost Efficiency

Average 40% reduction in cost-per-click while increasing conversions



Quality Score Focus

Expert optimization for higher quality scores and lower CPCs



ROI Driven

Every campaign optimized for maximum return on ad spend

Ready to Dominate Google Search Results?

- Starting from ₹20,000/month for small businesses
- Complete Google Ads & PPC campaign management
- Custom packages for local to enterprise solutions
- Detailed keyword & performance optimization reporting

Get Free PPC Audit