



Our Premium Social Media Advertising Services



Meta Ads Campaign Management

Complete Facebook & Instagram advertising solutions. From campaign setup to optimization, audience targeting, creative development, and budget management for maximum ROI.



Advanced Audience Targeting

Precision audience research and targeting strategies using custom audiences, lookalike audiences, interest-based targeting, and behavioral segmentation for higher conversion rates.



Creative Design & Video Production

High-converting ad creatives including static images, carousel ads, video content, and motion graphics. A/B testing different creative formats to maximize engagement.



Multi-Platform Campaign Management

Comprehensive social media advertising across Instagram, Facebook, LinkedIn, Twitter, TikTok, and YouTube. Platform-specific strategies for optimal performance.



Conversion Tracking & Analytics

Advanced pixel setup, conversion tracking, and performance analytics. Detailed reporting on ROAS, CPA, CTR, and strategic recommendations for campaign optimization.



E-commerce & Lead Generation Campaigns

Specialized campaigns for online stores and lead generation. Dynamic product ads, retargeting funnels, abandoned cart campaigns, and high-converting lead magnets.

Professional Social Media Ad Tools



Meta Business Manager - Campaign Management



Google Analytics 4 - Advanced Tracking



Canva Pro - Creative Design Suite



Adobe Creative Cloud - Video Production



Facebook Analytics - Performance Insights



LinkedIn Campaign Manager - B2B Ads



SpyFu - Competitor Analysis



Hootsuite - Social Media Management

Why Choose Fusion Digital?



Certified Experts

Meta Blueprint & Google Ads certified professionals



Proven ROI

Average 300% return on ad spend for our clients



Multi-Platform

Expert management across all major social platforms



Data-Driven

Every decision backed by analytics and performance data

Ready to Scale Your Business With Social Media Ads?

- Starting from ₹25,000/month for small businesses
- Complete Meta Ads & social media campaign management
- Custom packages for startups to enterprise solutions
- Detailed performance tracking and optimization

Get Free Strategy Session